

predgovor preface: **darko glavan**
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galerija klovičevi dvori
kula lotrščak
klovičevi dvori art gallery
lotrščak tower

posebno se zahvaljujem na susretljivosti i podršci gđi koraljki jurčec kos, višoj kustosici galerije klovičevi dvori

I am especially grateful to koraljka jurčec kos, the senior curator in the klovičevi dvori art gallery, for cooperativeness and support during the organization of an exhibition in the lotrščak tower

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hvala thank you!

vladimir biga

strukture a la carte

predgovor preface

kompjutor, jelo i piće naše svakidašnje

svojom prvom izložbom kompjuterskih ispisa, vladimir biga javnosti se predstavlja u vrijeme tradicionalno posvećeno hedonističkim užicima jela i pića, pokušavajući na nekonvencionalan način oličiti te, svima bliske, motive. u skladu sa svojim uobičajenim modus operandi, biga stvara serije kompjuterskih grafika povezane šokantno duhovitim tekstualnim dosjetkama. u biti, riječ je o svojevrsnoj nadogradnji precizionističke estetike elektronskog stroja putem mentalne kombinatorike bliske postkonceptualističkim postupcima, odnosno tzv. verfremdungs efektu (očučavanju) ili pretvaranju lako prepoznatljivog u otežano čitljivi prizor. odvažnost i samosvojnost ovakvog postupka posebice dolazi do izražaja odabirom svima poznatih tema koje se preobražavaju u krajnje pojednostavljene, ali iznimno upadljive kombinacije osnovnih geometrijskih rastera, likova i elektronski generiranih patterna.

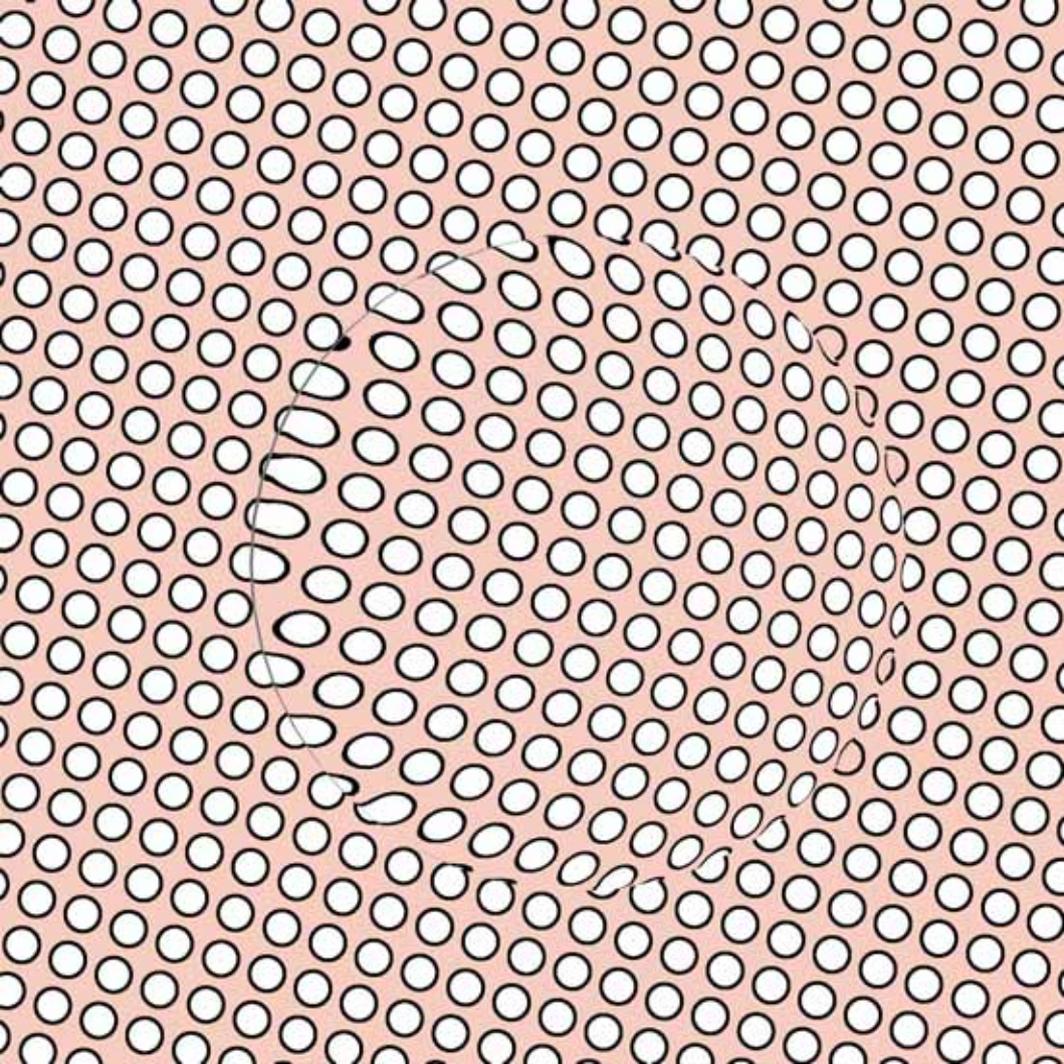
predvidljivost hedonističkih izazova stvarnosti i rituala domjenaka pretvara se u podjednako strogo kodificirani svijet geometrijskih likova, kompjuterskih sučelja i ispisa. bez naziva, kompjutorske grafike vladimira bige posjeduju vanjski izgled virtuozne stilske vježbe iz neograničenog arhiva virtualnog svijeta, a tek udruživanjem elektronski inducirane slike i "upute za uporabu" autor stvara slojevite asocijativne nizove koji apstraktne slike pretvaraju u opori ili ironijski komentar svakodnevice potrošačkog društva.

ono što držim osnovnim adutom bigina stvaralačkog postupka jest otvaranje brojnih mogućnosti kombinacija jednostavnih likovnih predložaka i širokih, mogli bismo reći, čak i neomeđenih asocijativnih polja. u takvim stvaralačkim preobrazbama vladimira bige možemo prepoznati upravo sjajan primjer konfrontiranja ograničenosti svakodnevice s nesputanošću umjetničke imaginacije.

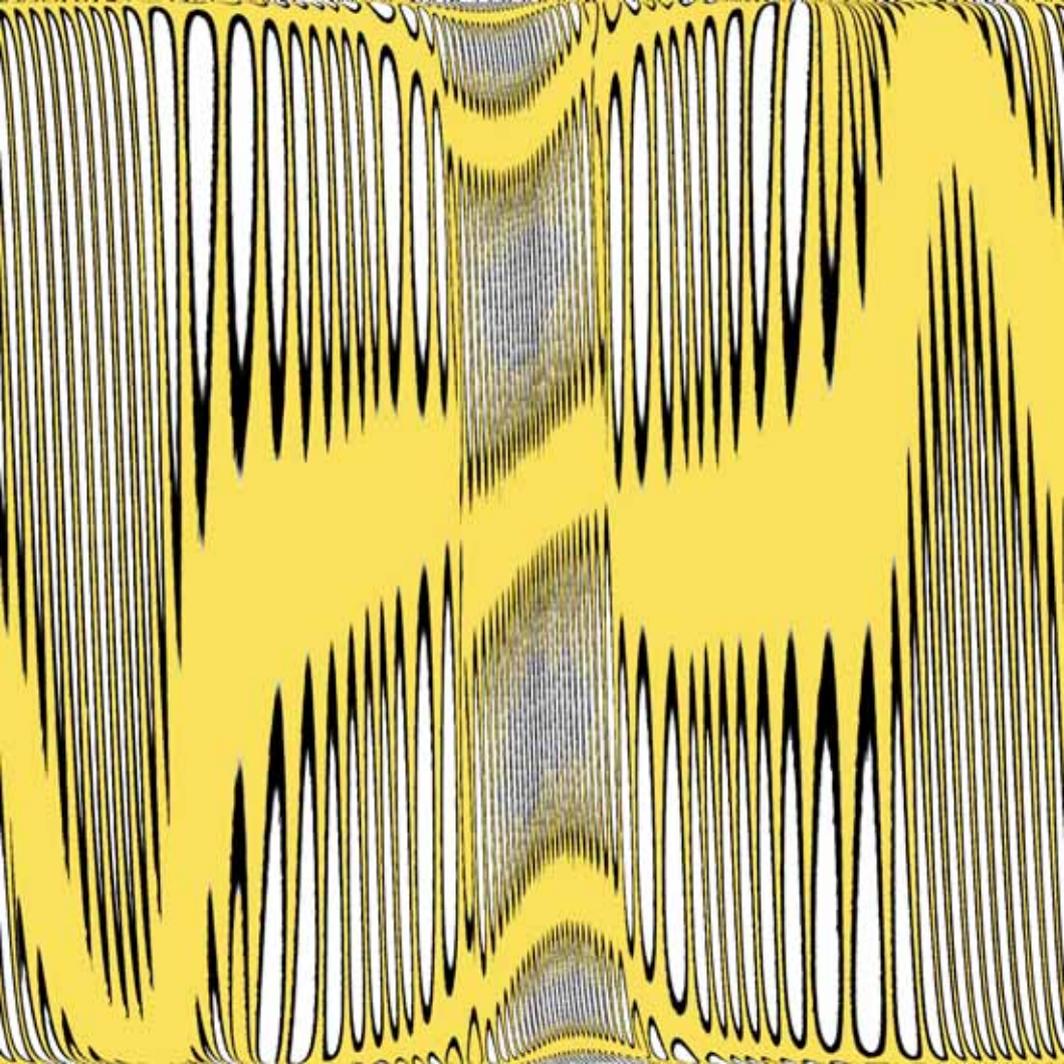
our daily computer, food and drink

with his first exhibition of computer print-outs, vladimir biga presents himself to the public at a time traditionally dedicated to hedonistic pleasures in food and drink, trying to paint these wellknown motives unconventionally. biga creates, in harmony with his usual modus operandi, series of computer graphics which are shockingly related to the witty textual remarks. In fact, it is about a peculiar enlargement of the precise electronic machine aesthetics through the complex mental combinations which are very close to postconceptual methods, and so-called verfremdungs effect (astonishment) or transformation from easily recognizable into barely legible aspect. boldness and individuality of this modus operandi becomes prominent by choosing already know themes which are transformed into simplified but exceptionally remarkable combinations of geometric screens, figures and electronically generated patterns. predictability of hedonictis challenges of molity and reception rituals is transforming into equally severe codified world of geometric figures, confrontations and print-outs in computer terms. vladimir biga computer graphics have the appearance of virtuoso-routine exercise from unlimited archieve of virtual world but not until the integration of the electronically induced image and "instructions for usage". author creates multilevel associative series which transform apstract images into acerbic and ironic comment on everyday-life of consument society.

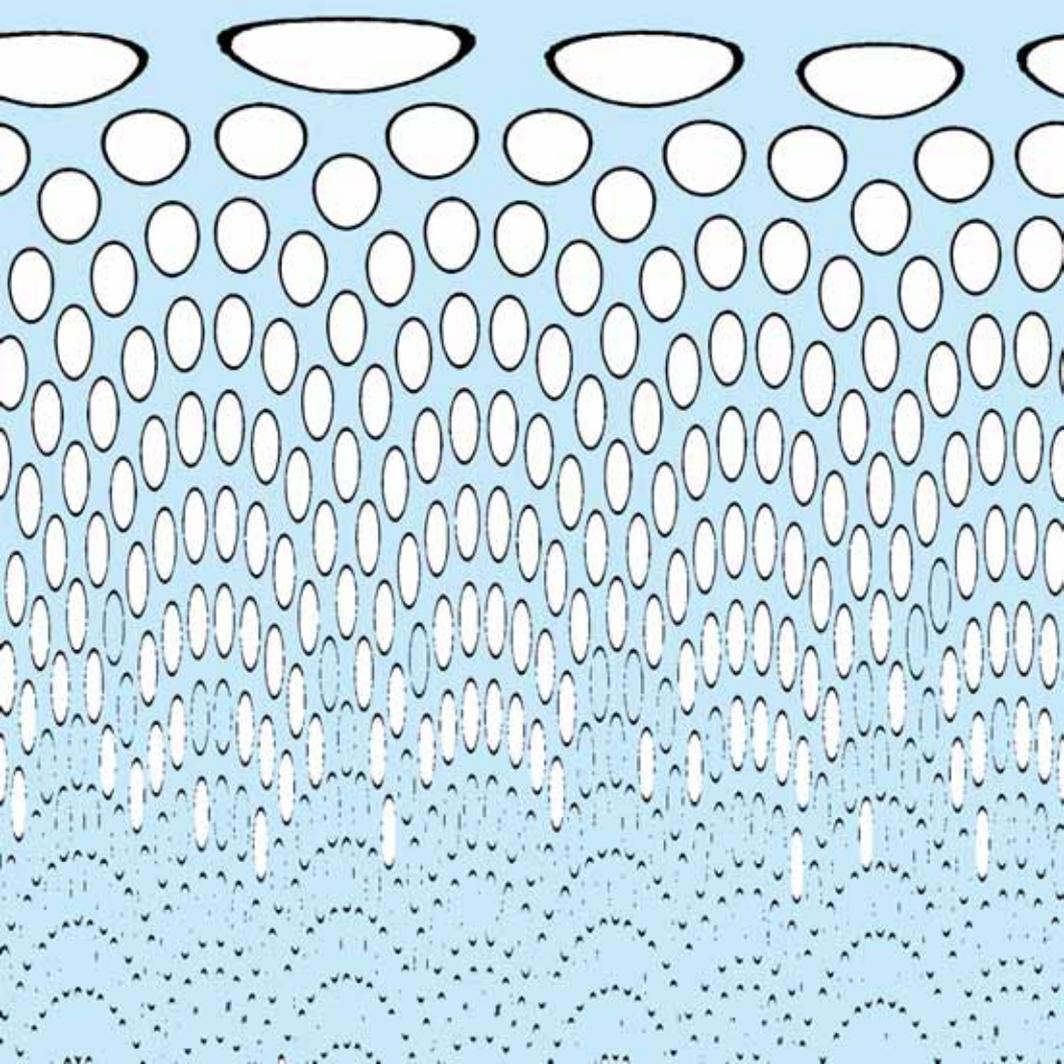
what i consider to be fundamental trump of biga's creative modus operandi is opening for endless possibilities of simple visual patterns, and wide, we could say, even unbordered associative fields. in that kind of creative transformations, produced by vladimir biga, we could recognize excellent examples of confrontations between limited quality of everyday life and open artistic imagination.



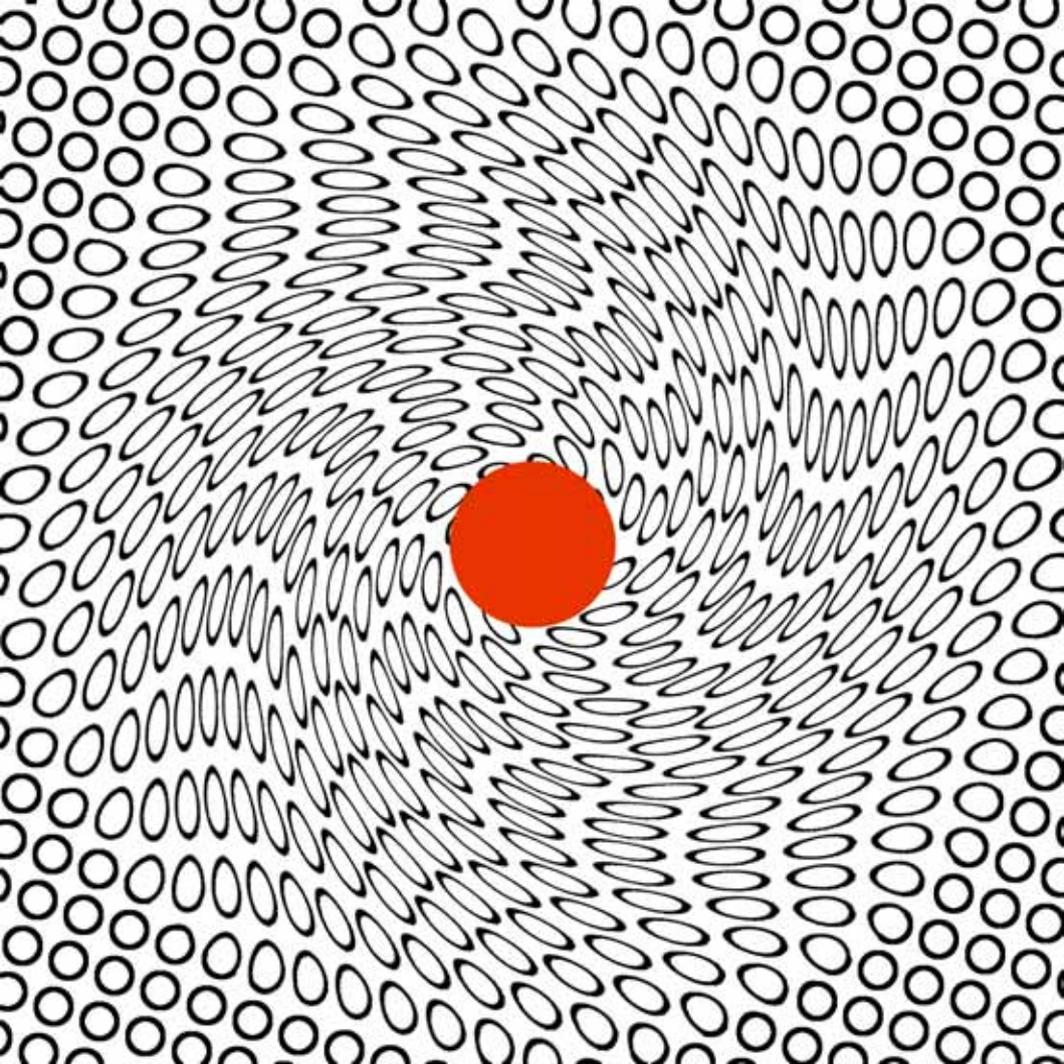
kuglica sladoleda od marelice one scoop of apricot ice-cream



rezanci se suše noodles are being dried



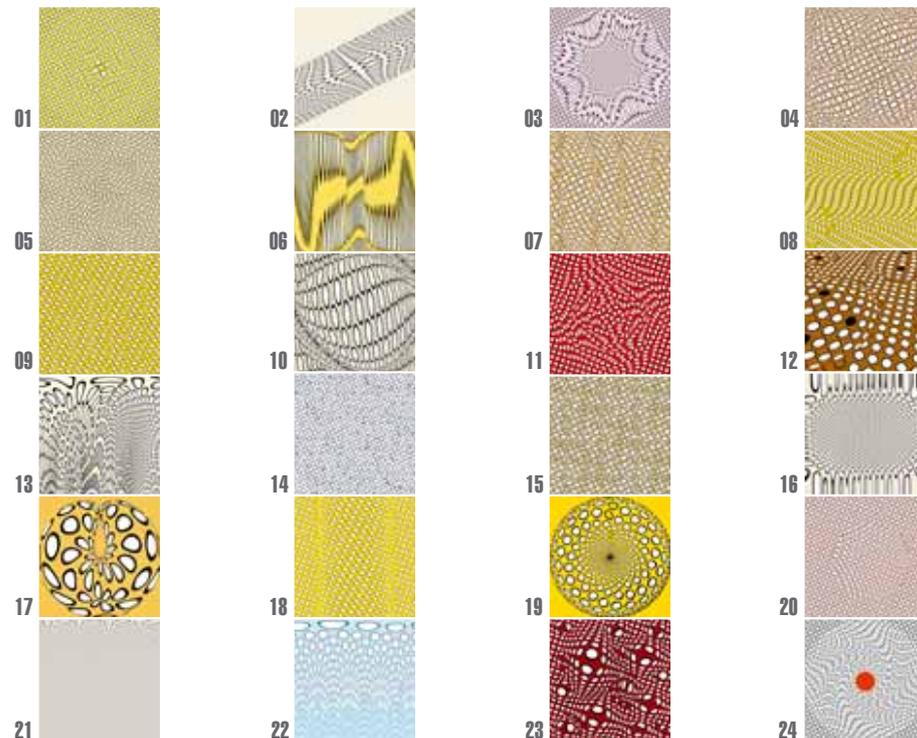
mineralna voda sparkling water



šlag s jagodom whipped cream with strawberry

vladimir biga rođen je 8.5.1975. godine u zagrebu. diplomirao je 1998. godine na grafičkom fakultetu u zagrebu. izlagao je na 3. hrvatskom trijenalu grafike 2003. godine i na samostalnoj izložbi u galeriji klovićevi dvori - kula lotrščak 2004. godine. živi i radi u zagrebu. mob 091.567.1021

vladimir biga was born on 8 may 1975 in zagreb. he graduated on graphic faculty, university of zagreb 1998. he exhibited on the third croatian graphic triennale 2003 and on stand alone exhibition in the klovićevi dvori art gallery-the lotrščak tower 2004. he lives and works in zagreb. mobile phone +385.91.567.1021



01 čaj od kamilice ključa.02 lepinja.03 mrkač.04 jaja.05 gusta krem juha.06 rezanci se suše.07 kifle.08 makaroni.09 tjestenina.10 jakobova kapica.11 riža u paradajz sosu.12 fritule u ulju.13 kuhani gemišt.14 kockice leda.15 krpice bez zelja.16 tijesto.17 kroasan I.18 gibanica-moving cake.19 kuglof.20 kuglica sladoleda od marelice.21 šampanjac.22 mineralna voda.23 sos ključa.24 šlag s jagodom.

01 boiling camomile tea.02 pitta bread.03 octopus.04 eggs.05 cream soup.06 noodles are being dried.07 crescent bread roll.08 macaroni.09 pasta.10 jacob's scallop.11 rice in tomato sauce.12 donut.13 mulled schpritzer.14 ice cubes.15 square noodles without braised cabbage.16 dough.17 croissant.18 cheese and egg pie.19 "kuglof" cake.20 one scoop of apricot ice-cream.21 champagne.22 sparkling water.23 boiling sauce.24 whipped cream with strawberry.