

OVERCOMING
DESIGN &
MARKETING
CHALLENGES

Content

About Bservisi

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We are a team of design and marketing professionals who will surpass your expectations and successfully deal with the challenges you face.

Our company has been operating successfully since 1991, and over the course of time it has acquired rich experience in providing the services of design, creation and improvement of brands, marketing and graphics, for both national and international brands.

Our graphic services are offered on more than 40 markets, including China as the most demanding linguistic area. Since our establishment, we have continuously worked for clients in alcoholic beverages industry, pharmaceutical industry, public educational sector, and a number of clients in others industries.

Our focus in the provision of services and realization of products is on quality and long-term dedication to the client with a view to a long-term partnership.

Key clients are:



Reference clients are Pliva, Procter&Gamble, Mandis pharm, Hrvatski zavod za zapošljavanje, Apcom, Croatia Osiguranje, Zagrebački Inovacijski Centar and Hamapharm.

Why hire Bservisi?

- We have been successfully dealing with design and marketing challenges since 1991.
- The quality of service, creativity, flexibility and accuracy are our main areas of expertise.
- A team of top educated and motivated people is dedicated to the greater success of your services and products.
- The client is at the focus of our attention, and we provide “turnkey” solutions.

Services we provide

Design & production services

- Logotype design, visual identity build-up and it's applications for companies and brands
- Design and graphic prepress for all kinds of materials, in all printing techniques and with application on all kinds of substrates
- Packaging design
- Design for electronic materials
- Supervision & organization of production
- Printing services in offset, ink-jet and digital print
- Product design
- Design for counters and various products for POS activities
- Design and web site production based on:
 - Own content management system (cms)
 - Wordpress platform
 - Mobirise platform
- Maintenance and content update for web sites

Marketing and business consulting

- Naming services for company, brand, product or service
- Ideas and creation of campaigns
- Copywriting services
- Business and marketing plans creation
- Production consulting for paper and marketing products

Content creation and editing services

- Powerpoint presentation creation
- Video materials editing
- Animation for video materials
- Product and table-top photography
- Photo editing

Clients testimonials

“Dedication, proactiveness, creativity, exquisiteness and organization are just some of the positive characteristics of the Bservisi. The long-standing cooperation between Bservisi and the Stock company, many successful projects and creative solutions are proof that the right things last long!”

Haris Imamović, Marketing manager, Stock International

“Market challenges are growing on a daily basis, and the sales & distribution sector is one of the most demanding. Fast and reliable service according to specified requirements is extremely important, that is why cooperation with Bservisi is satisfactory on both ends. The professional team of the company can actively listen to the wishes and needs of its clients, and with its experience, knowledge and continuous support, it makes our long-standing cooperation successful.”

Ivan Burić, Key account manager, Orbico

“We have been cooperating with Bservisi since 2000. During our seventeen-year cooperation, we have never had a single misunderstanding. Their print preparations are exquisite, the design is intriguing, the communication pleasant... We gladly recommend them to our clients, because we are sure that they will approach any job, big or small, with the greatest care.”

Goran Šuljić, Owner, Digital Print

“Creativity, focus, accuracy and professional approach are the characteristics of the Bservisi marketing agency with which I have been cooperating since 2005, working for three different companies. In today's hectic business environment it is really refreshing to have a calm person sitting on the other side of the table who understands what you want to achieve with a particular project, who acts in steps and always consults with you, and at the end of the day you end up with a product or service better than expected within set deadlines.”

Vesna Grgona, Logistics & CS manager,
Stock Croatia

“Bservisi are business partners on whom we can fully rely, and that is one of the main reasons for our long-standing cooperation. In addition to being absolutely reliable, expert and professional, they are also always ready to come up with innovative marketing solutions completely suited to our needs.”

Ana Vuger Filković, Marketing specialist, Fagron Croatia

“Vlado, we are proud to be your partners.”

Žarko Žigić, Regional manager, Stock
International

Copywriting

ROCK 'n' STOCK®

Slogan creation & campaign logotype
design registered for the whole world
Client: Stock Spirits Group

pelin 27

Brand name creation &
logotype design
Client: Stock Spirits Group

KEMIG 4U

Brand name creation &
logotype design
Client: Fagron Croatia



Slogan creation & regional
campaign logotype design
Client: Stock Spirits Group

ZE STOCK

Slogan creation & regional
campaign logotype design
Client: Stock Spirits Group

Visual identity & branding

KLAVOCIN® bid

Brand logotype design
Client: Pliva

ATENOLOL

Brand logotype design
Client: Pliva

mandispharm

Company logotype design
Client: Mandis pharm



Jubilee logotype design
Client: Stock Spirits Group

**HAMMER
HEAD**

Brand logotype, labels, overcap &
gift box design
Client: Stock Spirits Group



PLIVA  **kardio**

Cilazil®

Carvetrend

Diuver

Losartio

Statex

Cardiology portfolio brands
logotypes design
Client: Pliva



Brand labels & cork design
Client: Stock Spirits Group



Brand logotype and mascot design
Client: Pliva



Brand logotype
design & mascot
creation
Client: Pliva



Brand logotype, labels, overcap &
gift box design
Client: Stock Spirits Group



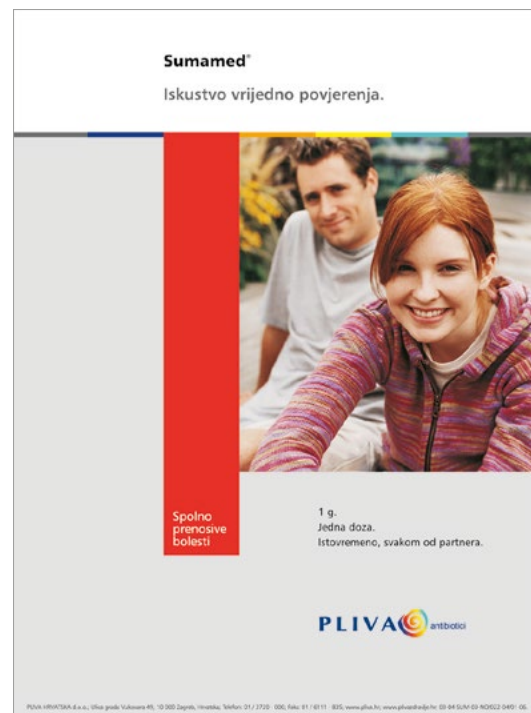
Brand logotype,
labels & overcap
design
Client: Politus
Zagreb



Design



Brand leaflet design
Client: Pliva



Brand brochure design & production
Client: Pliva



Victory poster design of our employee
Natalija Jakšić on contest for 50 years of
Helvetica font in Croatia



Brand label & cork design for 3D product
visualization
Client: Stock Spirits Group



Brand campaign ad design
Client: Stock Spirits Group



Victory poster design of our employee
Natalija Jakšić on contest for SSSH



Slogan creation and brand campaign
poster design
Client: Stock Spirits Group



Illustration & gift box wrapper design
Client: Stock Spirits Group

Design



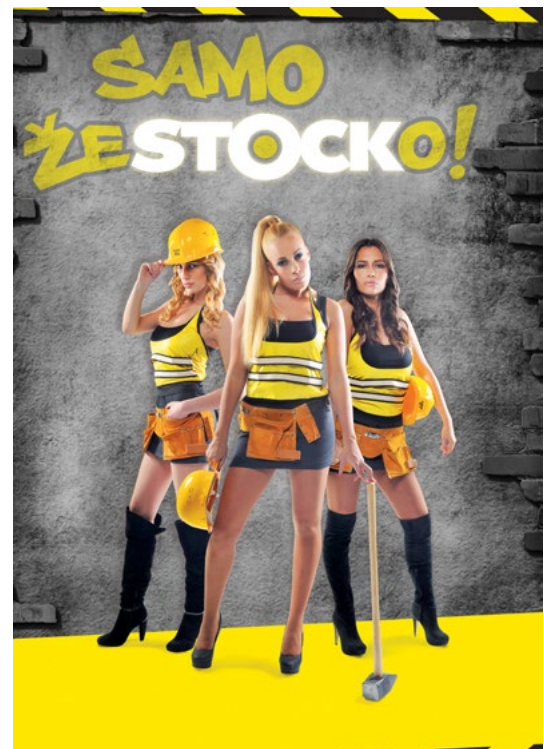
Brand prepaid card design
Client: Powercom systems



Brand leaflet design
Client: Pliva



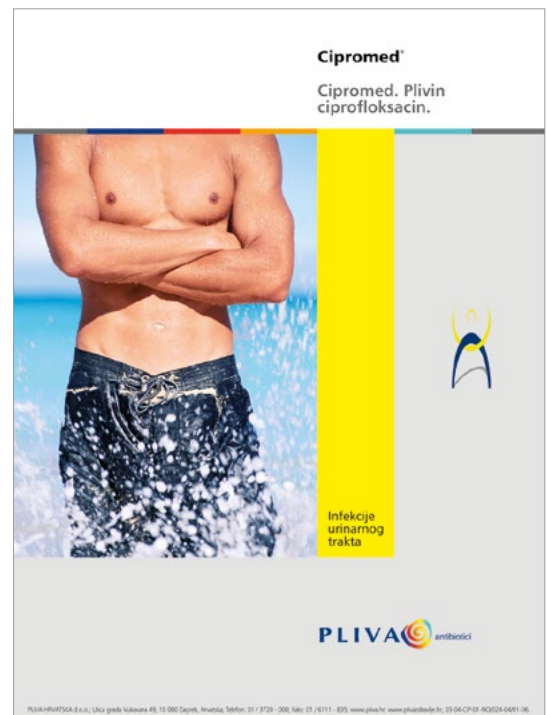
Brand neckhanger design
Client: Stock Spirits Group



Brand regional campaign design, photo editing & poster production
Client: Stock Spirits Group



Slogan creation & brand campaign ad design
Client: Stock Spirits Group



Brand brochure design & production
Client: Pliva



Brand ad design
Client: Schering



Brand ad design
Client: Stock Spirits Group

Design



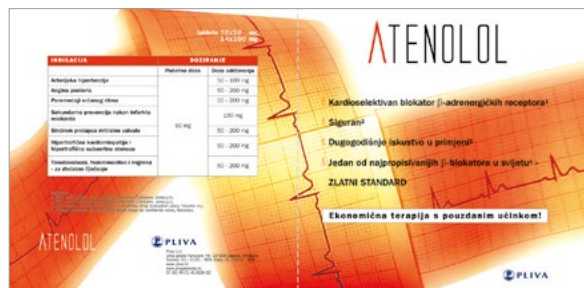
Brand labels design
Client: Fagron Croatia



Brand leaflet design & production
Client: Stock Spirits Group



Price list design & production
Client: Stock Spirits Group



Brand leaflet design & production
Client: Pliva

Packaging



Brand packaging design & production
Client: Fagron Croatia



Brand packaging design & production
Client: Fagron Croatia



Brand gift box design
Client: Stock Spirits Group



Brand gift box design
Client: Stock Spirits Group



Brand gift box design
Client: Stock Spirits Group



Brand gift box design through time (from left to right) & production
Client: Stock Spirits Group



Company brands packaging design
Client: Hamapharm

Production



Brand brochure design & production
Client: Pliva



Product catalogue design & production
Client: Stock Spirits Group



Brand brochure design & production
Client: Pliva



Product catalogue design & production
Client: Urar Lebarović



Brand brochure design & production
Client: Pliva



Brand brochure design & production
Client: Pliva



Company 3D sign for interior production
Client: MiTech Systems SEE



Books design, layout & production
Client: Hrvatski Zavod za Zapošljavanje



Counter product design & production
Client: Powercom sistemi



Promotional counter product design & production
for Adria region
Client: Powercom sistemi

Production



Product photography for web shop
Client: Fageron Croatia



Two brands table top photography
Client: Stock Spirits Group



Illuminated display production
Client: Powercom sistemi



Counter renewing according to brand guidelines
Client: Powercom sistemi



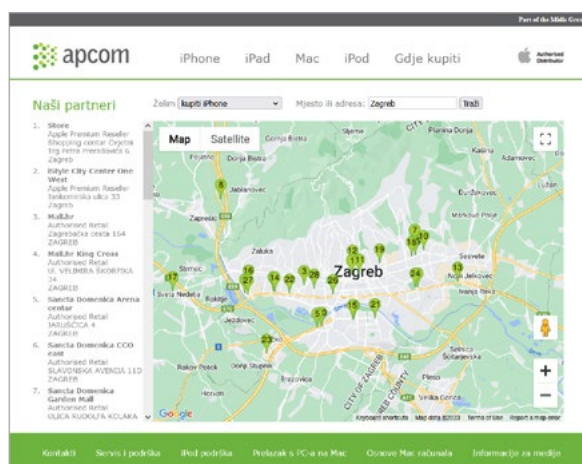
Brand products photography
Client: Stock Spirits Group

Web design

www.apcom.hr

Website offers interactive country map based on Google Maps system. Interactive map shows services and products which brands offers in closer region of website visitor location.

Same system was made for Apple distributors (Apcom companies) in Slovenia and Serbia on web addresses www.apcom.si & www.apcom.rs.



Interactive map screenshot from www.apcom.hr
Client: Apcom

www.drjudnic.com

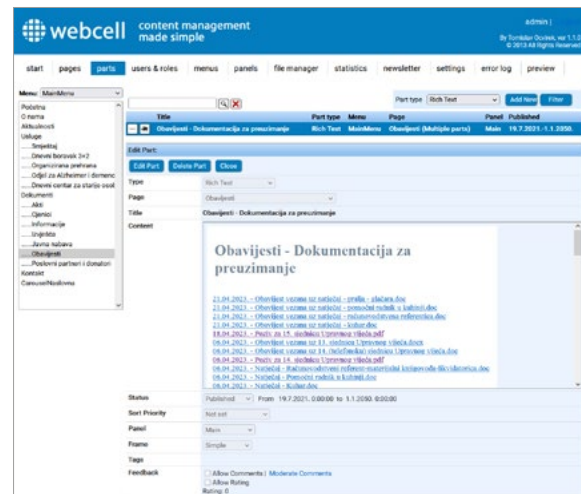
Simple one-pager website in Mobirise system.



Page part screenshot of responsive website
Client: Ordinacija dentalne medicine dr. Judnić

www.domsisak.hr

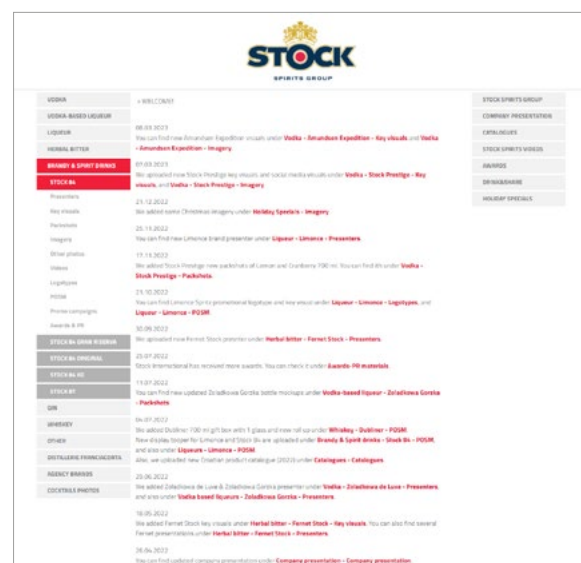
Website made on own content management system.



Content management system control panel screenshot in the back of www.domsisak.hr website.
Client: Dom za starije i nemoćne osobe Sisak

www.stock84distribution.com

Website in form of digital library for all brands of Stock Spirits Group in the region. Access is protected with password.



Main navigation page screenshot
Client: Stock Spirits Group



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